

# Networks represent their clients: the CREATOR

Podcast networks represent the interests of multiple creators under one umbrella. They advocate for their client: the creator (podcaster). Within the network a collection of podcasts are distributed and monetized with ad sales.

### What new podcasters can expect

- Support in navigating the podcasting landscape
- Early access to sponsorships and ad deals.
- Help with setup and troubleshooting across platforms
- Assistance with getting the podcast on major platforms

## What experienced podcasters can expect

- Larger and more lucrative sponsorship and ad deals
- Advanced strategies to further increase listenership
- Connections with high-profile brands for exclusive partnerships
- Assistance with contracts, legal issues, and other administrative tasks

# NETWORK KEY FEATURES

#### **Network Benefits**

- Monetization Opportunities
- Audience Growth
- Creative Support
- Technical Support

#### **Typical Services & Support**

- Guidance & Mentorship
- Revenue Sharing and Payment Management Support
- Production Services
- Ad Revenue Options